the norm

ORIENTAL



2025 SUMMERHOTEL INFORMATION

the norm







GENERAL INFORMATION

Opening Year : 2025 Last Renovation : 2024 Category : 5 Stars

Investor : Adalı Otelcilik Turizm Organizasyon Ticaret A.Ş.

Total Area : 55,103 m2

Parking / Valet service available

Elevator : 5 units

Season : 2025 Summer Season
Concept : Ultra All Inclusive
Air Conditioning System
For Disabled Guests : Suitable

Credit Card : Visa, MasterCard

Pet / Hookah : Pets are not allowed. Hookah use is prohibited in the rooms.



CONTACT / LOCATION INFORMATION

Address : Çamyuva Mah. Turizm Blv. No:19 Kemer / Antalya

Telephone : + 90 242 824 51 51

Fax

Email : sales@atghotels.com Web : www.selectumhotels.com

Antalya Airport : 65 km Antalya City Center : 50 km

The Nearest Settlement : Çamyuva 500 m / Kemer 7 km

Public transport connections : Taksi, Bus

: Seaside, sandy-pebble beach, length 235 м Location of the beach

ACCOMMODATION

Number of Rooms : 390

Number of Buildings : One Main Building

Number of Beds :600

Floors : 4 – 7 Floors

: Main Building Land Room, Main Building Side Sea Room, Main Building Junior Suite Land Room Categories

Room, Main Building Junior Suite Sea Room, Main Building Family Land Room,

Main Building Family Sea Room, Main Building Deluxe Suite Land Room,

Main Building Deluxe Suite Sea, Main Building Swim Up, Main Building Swim Up Junior Room, Main Building Swim Up Family Room, LOFT Superior with Private Pool Room, LOFT DELUXE with Private Pool Room, LOFT SUITE with Private Pool Room,

LOFT PREMIUN SUITE with Private Pool Room, LOFT PREMIUM DELUXE with Private Pool

ROOM CONCEPT

- Key card system
- Bungalow Family rooms in the 2nd room and Bungalow Standard rooms have sofa beds only.
- With the exception of Bungalow Family and Bungalow Standard rooms, a sofa bed is used as an extra bed.
- · Cosmetics (shampoo, conditioner, shower gel, body lotion, soap), shower cap, tissue box, cotton swabs, and makeup removal pads
- Kids/Baby set: shampoo, shower gel, soap.
- Pillow menu (3 types).
- Daily minibar refill: plastic bottle of water, bottle of Coca-Cola, bottle of Fanta, bottle of Sprite, bottle of Efes beer, soda, fruit juice, tea and coffee setup.
- LCD/satellite TV, music channel (broadcast from TV), telephone, digital safe.
- Towels, hair dryer.







ROOM FACILITIES

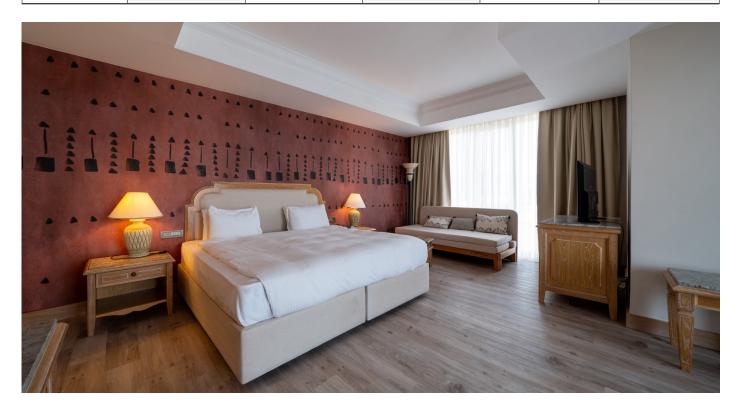
ROOMS / FEATURES	MAIN BUILDING LAND ROOM	MAIN BUILDING SIDE SEA ROOM	MAIN BUILDING JUNIOR SUITE LAND ROOM	MAIN BUILDING JUNIOR SUITE SEA ROOM	MAIN BUILDING FAMILY LAND ROOM
Number of Rooms	-	-	-	-	-
m²	25 m²	25 m²	45 m²	45 m²	56 m²
Pax Capasity	Min. 1 - Max.2 Adults	Min. 1 - Max. 2 Adults+1 / 3	Min. 2	Min. 2	Min. 2 - Max.4 Adults + 1 Baby
	+1/3 Adults	Adults	- Max.3 Adults+1+ 1	- Max.3 Adults+1+1	
Room Sections	1 Bedroom	1 Bedroom	1 Bedroom + Liuing Room	1 Bedroom + Living Room	2 Bedrooms
Handicap Room	X	X	X	X	X
Beds Type	2 Single Beds / 1 Double Bed	2 Single Beds / 1 Double Bed	2 Single Beds / 1 Double Bed	2 Single Beds / 1 Double Bed	2 Single Beds / 1 Double Bed
Balcony / Terrace	✓	✓	✓	/	✓
Shower / Shower Cabin	✓	✓	✓	✓	✓
Jakuzì	X	Х	Х	X	X
Bathtub	X	x	×	x	X
WC	✓	✓	✓	✓	✓
Seating Are	✓	✓	✓	✓	✓
Digital Safe Box (Free)	✓	✓	✓	✓	✓
Telephone	✓	✓	✓	✓	✓
LCD TV (Satellite broadcast)	✓	✓	✓	✓	✓
Music Broadcast (via TV)	✓	✓	✓	✓	✓
Minibar (Free)	✓	✓	✓	✓	✓
Floor	Parquet	Parquet	Parquet	Parquet	Parquet
Bathrobe	✓	✓	✓	✓	✓
Slippers	✓	✓	✓	✓	✓
Hair Driyer	✓	✓	✓	✓	✓
Wifi	✓	✓	✓	✓	✓
Air conditioning	✓	✓	✓	✓	✓
Kettle	✓	✓	✓	✓	✓
Tea, Coffee	✓	✓	✓	✓	✓
Nespresso Machine	X	X	✓	✓	X
Room Cleaning	Daily	Daily	Daily	Daily	Daily
Sheet/Towel Change	Daily	Daily	Daily	Daily	Daily
View	Garden	Garden	Sea Side	Sea Side	Sea Side





ROOM FACILITIES

ROOMS / FEATURES	MAIN BUILDING FAMILY SEA ROOM	MAIN BUILDING DELUXE SUITE LAND ROOM	MAIN BUILDING DELUXE SUITE SEA	MAIN BUILDING SWIM UP	MAIN BUILDING SWIM UP JUNIOR ROOM
Number of Rooms	-	-	-	-	-
m²	56 m²	82 m²	82 m²	43 m²	71 m²
Pax Capasity	Min. 2 - Max.4 Adults	Min. 2 - Max. 4 Adults	Min. 2 - Max. 4 Adults	Min. 1 - Max. 3	Min. 2 - Max. 3 Adults
	+ 1 Baby	+ 1 Baby	+ 1 Baby		+ 1 Child + 1 Baby
Room Sections	2 Yatak odası	2 Yatak odası	2 Yatak odası	2 Yatak odası	1 Yatak Odası + Oturma Alanı
Handicap Room	Х	X	X	X	X
Beds Type	2 Single Beds / 1 Double Bed	2 Single Beds / 1 Double Bed	2 Single Beds / 1 Double Bed	2 Single Beds / 1 Double Bed	2 Single Beds and 1 Double Bed
Balcony / Terrace	✓	✓	✓	✓	✓
Shower / Shower Cabin	✓	/	/	/	✓
Jakuzì	Х	×	X	×	×
Bathtub	X	X	X	x	×
WC	✓	✓	✓	✓	✓
Seating Are	✓	✓	✓	_	✓
Digital Safe Box (Free)	✓	✓	✓	✓	✓
Telephone	✓	✓	✓	✓	✓
LCD TV (Satellite broadcast)	✓	/	✓	✓	✓
Music Broadcast (via TV)	✓	✓	✓	✓	✓
Minibar (Free)	✓	✓	✓	✓	✓
Floor	Parquet	Parquet	Parquet	Parquet	Parquet
Bathrobe	✓	✓	✓	✓	✓
Slippers	✓	✓	✓	✓	✓
Hair Driyer	✓	✓	✓	✓	✓
Wifi	✓	✓	✓	✓	✓
Air conditioning	✓	✓	✓	✓	✓
Kettle	✓	✓	✓	✓	✓
Tea, Coffee	✓	✓	✓	✓	✓
Nespresso Machine	X	✓	✓	X	X
Room Cleaning	Daily	Daily	Daily	Daily	Daily
Sheet/Towel Change	Daily	Daily	Daily	Daily	Daily
View	Sea View	Land View	Sea View	Land View	Land View





ODA DETAYLARI

ODA / ÖZELLİK	MAIN BUILDING SWIM UP FAMILY ROOM	LOFT SUPERIOR WITH PRIVATE POOL ROOM	LOFT DELUXE WITH PRIVATE POOL ROOM	LOFT SUITE WITH PRIVATE POOL ROOM	LOFT PREMIUM SUITE WIRH PRIVATE POOL ROOM	LOFT PREMIUM DELUXE WIRH PRIVATE POOL
Number of Rooms	-	-	-	-	-	-
m²	71 m²	50 m²	62 m²	110 m²	132 m²	130 m²
Pax Capasity	Min. 2 - Max. 4 Adults	Min.1 - Max. 2 Adults	Min.1 - Max. 2 Adults	Min .2 - Max. 6 Adults	Min .2 - Max. 6 Adults	Min. 2 - Max. 4 Adults + 2 Child
	+ 1 Baby	+ 1 Child + 1 Baby	+ 1 Child + 1 Baby			
Room Sections				3 Bedrooms	2 Bedrooms + 1 Dressing Room	2 Bedrooms
	2 Bedrooms	1 Bedroom	1 Bedroom	+ 1 Open Kitchen	+ Liuing Room	+ 2 Living Rooms
					+ 1 Open Kitchen	+ 1 Open Kitchen
Handicap Room	X	X	X	X	X	X
Beds Type	2 Single Beds / 1 Double Bed	2 Single Beds / 1 Double Bed	2 Single Beds / 1 Double Bed	2 Single Beds / 1 Double Bed	2 Single Beds / 1 Double Bed	2 Single Beds / 1 Double Bed
Balcony / Terrace	✓	✓	✓	✓	✓	✓
Shower / Shower Cabin	/	✓	/	✓	✓	✓
Jakuzì	X	X	X	X	X	X
Bathtub	X	X	X	X	X	X
WC	_	✓	_	/	_	✓
Seating Are	/	✓	/	/	✓	✓
Digital Safe Box (Free)	✓	✓	✓	✓	✓	✓
Telephone	/	✓	✓	✓	✓	✓
LCD TV (Satellite broadcast)	✓	✓	_	✓	✓	✓
Music Broadcast (via TV)	/	✓	✓	✓	✓	✓
Minibar (Free)	✓	✓	✓	✓	✓	✓
Floor	Parquet	Parquet	Parquet	Parquet	Parquet	Parquet
Bathrobe	✓	✓	_	✓	✓	✓
Slippers	/	✓	_	✓	✓	✓
Hair Driyer	✓	✓	✓	✓	✓	✓
Wifi	_	✓	✓	✓	✓	/
Air conditioning	✓	✓	✓	✓	✓	✓
Kettle	_	✓	✓	✓	✓	/
Tea, Coffee	✓	✓	_	✓	✓	✓
Nespresso Machine	X	X	X	✓	✓	X
Room Cleaning	Daily	Daily	Daily	Daily	Daily	Daily
Sheet/Towel Change	Daily	Daily	Daily	Daily	Daily	Daily
View	Land View	Land View	Land View	Land View	Land View	Land View

^{*} The Norm Oriental Kemer hotels offer its guests unique LOFT rooms that combine luxury and modern design. These rooms, where every detail is carefully considered, are designed to provide maximum comfort and privacy.

^{*} Modern interior in LOFT style conquers with its stylish elegance: spacious living spaces, quality materials, carefully selected furniture and attention to detail create an atmosphere of exceptional comfort.



^{*} One of the most remarkable features of these rooms is your private jacuzzi where you can relax whenever you wish. Large and private terrace, The LOFT offers the ideal space for enjoying your morning coffee, watching a romantic sunset or savouring the great outdoors.



ULTRA ALL-INCLUSIVE FOOD CONCEPT

RESTAURANTS	SERVICES	DESCRIPTION	SERVICE HOURS
	Breakfast	Open breakfast buffet, diet buffet and drinks are self-service.	07:00 - 11:00
Main Restaurant Buffet	Lunch	Open lunch buffet, diet buffet and drinks are self-service.	12:30 - 14:30
	Dinner	Open buffet dinner prepared according to different themes every evening, diet buffet, drinks are self-service, priority table for our disabled guests.	19:00 - 21:30
	Breakfast	Open breakfast buffet, diet buffet and drinks are self-service.	07:00 - 11:00
Opus Main Restaurant (Children's buffet)	Lunch	Open lunch buffet, diet buffet and drinks are self-service.	12:30 - 14:30
	Dinner	Open buffet dinner prepared according to different themes every eveningevery evening, diet buffet, drinks are self-service, priority table for our disabled guests.	19:00 - 21:30
	Lunch	Open lunch buffet, diet buffet and drinks are self-service.	12:30 - 14:00
Opus Main Restaurant (Diet buffet)	Dinner	Open buffet dinner prepared according to different themes every eveningevery evening, diet buffet, drinks are self-service, priority table for our disabled guests.	19:00 - 21:30
Gusto 24	A La Carte without reservation. Free	During the day International cuisine A La Carte menu service.	24 Hours
Patisserie	Dessert / Cake	It offers to the guests the pleasure of a sweet break with carefully pre- pared desserts and delicious cakes of Turkish and world cuisine.	12:00 - 22:00
Ice Cream	Types of Ice Cream	They are served in various bars of the property.	10:00 - 18:00
Gözleme	Snack	An authentic taste experience with various types of flat- bread, one of the traditional flavors of Turkish cuisine.	12:00 - 18:00
Pool Snack	Snack	Snack during the day.	12:00 - 18:00
Vetusto À La Carte	Dinner (With Reservation)	Italian Cuisine	19:00 - 22:30
Köz À La Carte	Dinner (With Reservation)	Turkish Cuisine	19:00 - 22:30
Pul À La Carte	Dinner (With Reservation)	Fish and Seafood Cuisine	19:00 - 22:30
Room Service	For Fee	Provides food and beverage service by menu to the rooms.	24 Hours

- *The à la carte restaurants are available by reservation only.
- * A children's menu is free of charge for children aged 0 11.99 years at the à la carte restaurants.
- * During the stay, 1 A la Carte Restaurant (Fish / Italian / Turkish) can be used 1 time free of charge (min. 7 nights stay). The booking is required.
- * Requests that do not meet the overnight stay requirement and additional usage requests are considered as paid services.









ULTRA ALL INCLUSIVE BEVERAGE CONCEPT

BARS NAMES	ULTRA ALL INCLUSIVE BEVERAGE CONCEPT	WORKING HOURS
LOBBY BAR	Alcoholic and non-alcoholic drinks, special coctails, hot coffee and tea drinks / cold drinks are served.	24 Hours
POOL BAR	Alcoholic and non-alcoholic drinks, special coctails, hot coffee and tea drinks / cold drinks are served.	10:00 - 24:00
TERRACE BAR	Alcoholic and non-alcoholic drinks, special coctails, hot coffee and tea drinks / cold drinks are served.	10:00 - 24:00
AQUA BAR	Alcoholic and non-alcoholic drinks, special coctails, hot coffee and tea drinks / cold drinks are served.	10:00 - 18:00

- * Imported alcoholic and non-alcoholic beverages not included in the concept (special champagnes, cellar wines and branded wines, luxury spirits, special whiskeys, cognac and luxury liqueurs) are chargeable at all service points.
- * Suspension of import of some beverage brands during the season and/or failure to supply them by the supplier may cause changes in beverage brands.
- * Drinks are served only by glass in our bars. Bottle service of alcoholic beverages is chargeable.
- * Imported drinks are served in selected bars.
- * Drinks in all bars are served with menu cards and QR Codes.
- * Alcoholic beverages are not served to guests under the age of 18.
- * Drinks are served to the table in all Restaurants and Bars during their open hours



Flower bouquet in the room on the day of CHECK-IN. Fruit plate, wine, dessert plate, snack plate in the room. Room decoration. 30% discount for 1 massage treatment at the Spa center. FREE one reservation for a dinner at A La Carte restaurants. THE NORM KARŞILAMA Sparkling wine, lemonade service & soft drink service at the entrance. Turkish Delight & Chocolate Strawberry service. Guests arriving by car are given water and wet wipes on the day of departure. Valet Service.



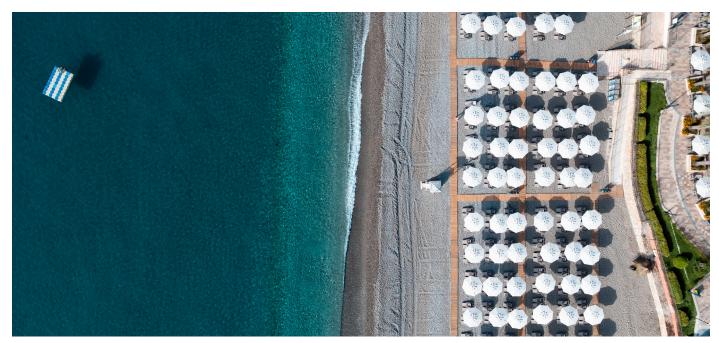
POOLS - AQUAPARK

POOL NAME	SQUARE (M²)	DEPTH	DETAILS	WORKING HOURS
Outdoor Main Pool	1005 M²	160 cm	Outdoor + Freshwater	07: 00 - 19:00
Indoor Pool	300 M ²	150 cm	Indoor + Freshwater	07:00 - 19:00
Children's Pool	9,5 M ²	40 cm	Indoor + Seawater	07:00 - 19:00
Children's Pool	10 M ²	35 cm	Outdoor + Freshwater	07:00 - 19:00
Adult Aquapark (7 water slides)	132 M ²	132 cm	Outdoor + Freshwater	10:00-12:30 / 14:00-18:00
Children's Aquapark (5water slides)	750 M ²	30 cm	Outdoor + Freshwater	10:00-12:30 / 14:00-18:00

^{*} According to weather conditions, opening-closing hours and opening-closing periods can change.

BEACH

BEA	CH DETAILS	LENGTH OF BEACH	PIER
Beach	nfront location with a sandy and pebbled beach	235 m	1 one pier is available.









NOMI KIDS CLUB

0-3,99 Years Group	Special interest and play area designed for babies (with parental supervision)	10:00 - 00:00
4 – 7,99 Years Group	Mini Club	10:00 - 00:00
8 – 12,99 Years Group	Mini Club	10:00 - 00:00
Play Area	Children's Aquapark	

FOR BABY

Room	Baby cot, baby set (shampoo, shower gel, soap)
ROOM	Baby bathtub and net*, potty*, toilet seat*, night light*, digital thermometer
Opus Main Restaurant	Children's buffet, high chair, microwave oven, blender, ready-made fruit yoghurt, plain and cocoa milk, fruit juice, baby biscuits, ready-made jarred food (125 g), chicken and bouillon soup, boiled vegetables (for parents to prepare soup)
Nomi Kids Club	TV Room
Room & Mini Club	Private babysitter

ACTIVITY FOR CHILDREN

Sport Activities	Tournaments	Face and Body Painting
Table Games	Handcrafted	Birthday party
Workshop Events	Mini Disco (20:30 – 21:00)	Cinema



SPORTS, ACTIVITIES, SPA SERVICES & OTHER SERVICES

FREE	FOR A FEE
• Yoga, Pilates	Massage and Hammam Services
• 2 Tennis Courts and Equipment	Water Sports
• Gym	Tennis Lighting
• Boccia	Shops, Water Sports
• Darts	Skin and Body Care
Mini Football, Beach Volleyball	Diving School
Water Aerobics	Beach Pauilion
Outdoor Parking	Health Services
Nurse (24 hours)	VIP Section
Animation Activities, Show Stage	Special Event Organization
• Sauna	Laundry Services, Dry Cleaning
Beach Club (Outdoor)	Spa Massages and Skin Care
• Steam Room	
• Indoor Pool	
• Umbrellas, Loungers, and Towels at the Beach and Pools	

WARNINGS

- * Drones (inside the hotel building or outside the hotel building) are not allowed.
- $\ensuremath{^{\star}}$ Skateboards, skates and scooters are not allowed inside the hotel building.
- * According to Law No. 4207 on the use of tobacco products, smoking cigarettes, hookahs and electronic cigarettes is prohibited in closed areas.
- $^{\star} \ \text{Hotel Management has the right to make changes to the concept without notifying third parties / institutions.} \ All \ rights \ reserved.$
- $^{*} \ \text{Hotel Management has the right to make changes in the services provided } \ \text{when deemed necessary in accordance } \ \text{with COVID-19} \ \text{measures}.$
- * Opening and closing hours of venues may vary depending on weather conditions and dates.













BEAUTY WELLNESS & SPA

MASSAGE ROOMS

- Couple Room
- Bali Massage Room
- Thai Massage Room
- Standard Massage Rooms

MASSAGES

Antistress, Aromatherapy, Hot Stone, Anticellulite Massage, Foot Massage, Head Massage, Children's Massage, Thai Foot Massage, Balinese Massage, Thai Aroma Massage

COSMETIC TREATMENTS

Skin Care & Peeling, Body Care, Seaweed Care, Anti-Cellulite Treatments (coffee ritual), Facial Massage

BEAUTY CENTER

- Skin Care Rooms
- Body Care Rooms
- Hair Salon
- Manicure & Pedicure Room
- Waxing & Epilation Room

HAIRDRESSER

Hair Cutting, Hand Foot Treatments, Manicure, Pedicure, Hair Dyeing, Hair Styling, Permanent Make-up, Wax, Eyebrow Plucking, Eyebrow Dyeing, Beard Shaving, Children's Haircut, Hair Braiding, African Hair Braiding

PRIVATE ROOMS

FREE

Indoor Pool, Rest Lodges, Sauna (Classic and Bio), Turkish Hamam, Fitness Salon, Steam Roo

FOR FEE

Massage and Turkish Bath Services, Hair Care, Beauty Center, Hairdresser, Private Rooms, Cosmetic Products, Body and Skin Care